

CASABLANCA

2026 BRICK COLOR OF THE YEAR



Glen-Gery

CASABLANCA



Combine timeless character with cultivated versatility.

Our 2026 Brick Color of the Year, Casablanca, elevates residential and commercial design with equal ease. Earthy, understated variegated tones, textural depth, and confident presence combine to project lasting refinement with power and sophistication.



Evoked elegance without excess.

CASABLANCA

**A quiet
presence
that speaks
volumes.**



Make a radiantly refined impression.

More than a material, Casablanca tells a story of resilience and refinement, giving you a foundation for not just structures, but legacies. Use its organic, sun-bleached aesthetic to allow a full range of architectural styles to shine.

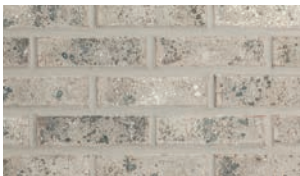
Casablanca is part of our **Sioux River Series**—a brick collection that evokes the rocky formations and flowing nature of waterways found throughout the Midwest. Its versatile color works well with a variety of mortar joints and finishes to match any architectural design you create.



Casablanca



Birch



Antique White



Aztec White



Bordeaux

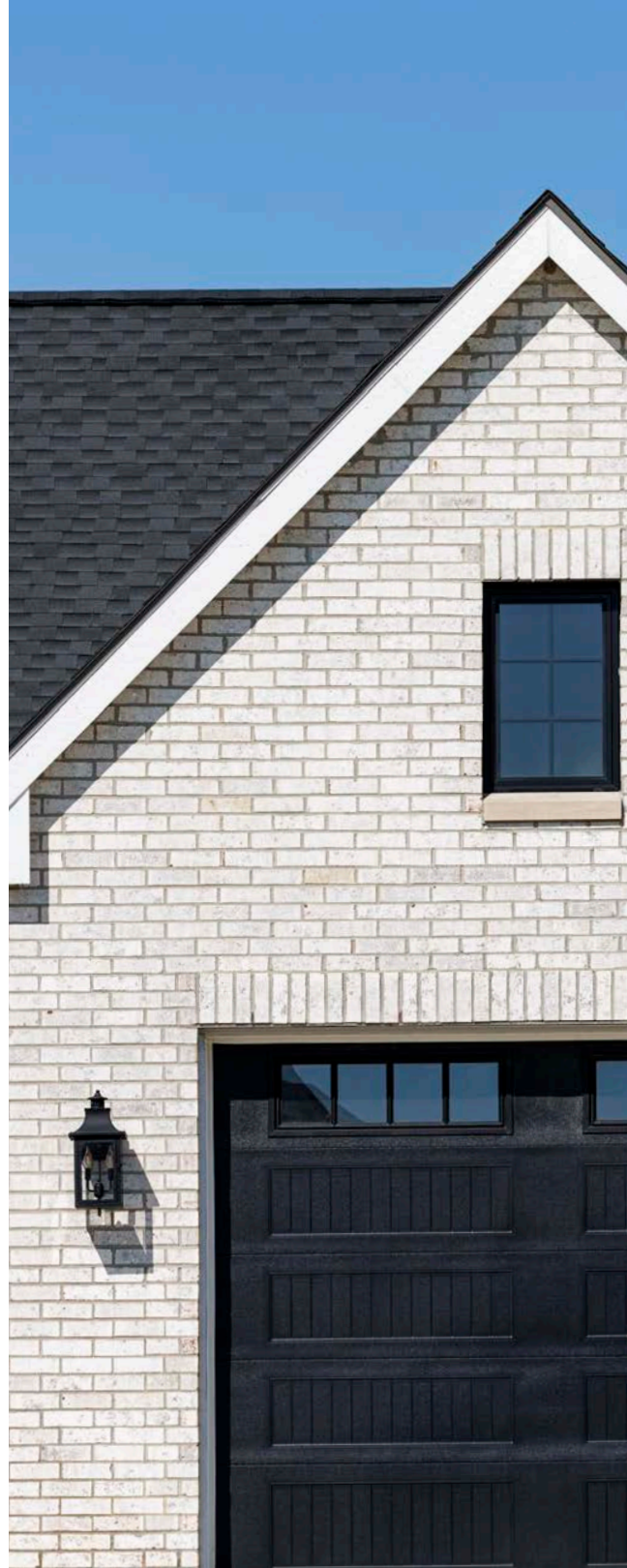


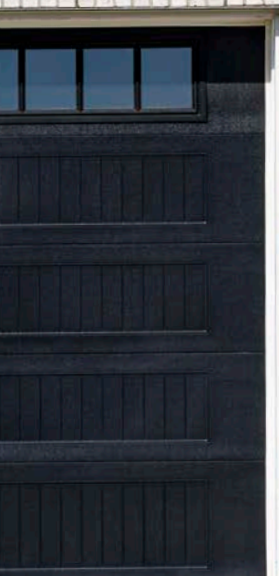
Grayhawk



CASABLANCA

**Graceful residential
design that endures
and elevates.**





Organic character. Subtle, lasting beauty.

This home incorporates Casablanca brick and its soft, neutral, organic color variations in ways that feel both contemporary and traditional.

A close-up photograph of a weathered concrete or stone surface. A prominent diagonal crack runs from the upper left towards the lower right. The surface is textured with various shades of grey, brown, and tan, showing signs of aging and wear.

Weathered

CASABLAN



+ Welcome

C A B R I C K

CASABLANCA

Color + Texture

“

Casablanca's
organic tones
offer architects
a design canvas
that's grounded
and adaptable.

”

DENISE SMITH
SENIOR MARKETING MANAGER

Nuanced neutral

Casablanca showcases its versatility as a complementary brick color for a broad array of structures, textures, and materials. It ensures design continuity and cohesion across exterior façades and other architectural elements.



CASABLANCA

**A compelling,
contemporary
approach to
commercial
design.**



BRICK COLOR OF THE YEAR | 2026



Subtle detail. Striking design impact.

A brightly colored break from the classic brownstone, Casablanca brick uses its clean geometry and balanced, rich radiance to highlight this 144 Barrow St. commercial property in New York City's West Village. Casablanca defines itself with textural depth and variation, projecting neutral tones that reinterpret traditional architecture with contemporary power and restraint.



C A S A B L A N C A

Preview Casablanca in Design

Whether it's Casablanca or any other Glen-Gery brick, the Picture Perfect design tool lets you personalize your residential or commercial design pre-build. It offers an extensive selection of ways to virtually create the perfect home style. Choose from trending brick and mortar options to a full range of accessory colors. Use the visualizer's custom blending capabilities to combine up to 5 bricks at a time and apply to a project.





Style: Extruded

Plant: Adel (Adel, Iowa)

Series: Sioux River Series

SIZES

Modular Brick:

3-5/8" T x 2-1/4" H x 7-5/8" L

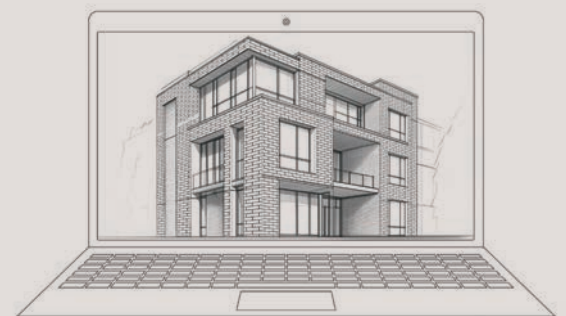
Builders Special:

3" T x 2-13/16" H x 8-5/8" L

inquire about other sizes



**Envision what's
possible before
you build.**





For more information on
Glen-Gery's 2026 Brick Color of the Year,
visit glengery.com/2026-coty

GLENGERY.COM

- SINCE 1890 -