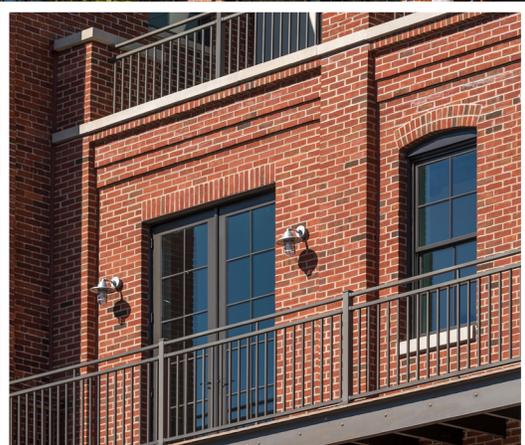


# case study: a closer look at **WILBUR CHOCOLATE**



Blend of 52-DD & 53-DD

## WILBUR CHOCOLATE • Lititz, PA

The Wilbur Chocolate Factory is located on Broad Street in Lititz, Pennsylvania. This project reinvented a decommissioned chocolate factory complex, built over 100 years ago, into a multi-use development. The multi-use redevelopment project is anchored by the original iconic Wilbur Chocolate Factory structure, which was repurposed into an upscale hotel, market, restaurant, and luxury condominiums. The vision for the project encompasses varied uses to bring more people into this thriving downtown area to ultimately shop, dine, stay and live.

The adaptive re-use solution was to preserve the most historically and architecturally significant portions of the

structures. This was made possible by creating a 50/50 blend of the famous Glen-Gery 52-DD and 53-DD molded brick. A crucial material for this significant restoration project was the red brick, which was featured throughout both the exterior and interior of the building.

The brick hotel pays homage to the historic chocolate brand that is a big part of the community heritage and provides upscale guest rooms and amenities within the framework of these landmark buildings. Adding to an already thriving retail and food culture in Lititz, this repurposed building has been carefully designed to be an excellent architectural neighbor to the well-established fabric of downtown Lititz.



### key players:

Architect • RLPS Architects

Distributor • Glen-Gery Harrisburg Supply Center

Mason • Structural Restoration Services and N R Weaver

### the brick breakdown:

Over 100,000 Modular Brick

Blend of 52-DD and 53-DD

A brand of Brickworks

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