This case study features a unique U-shaped luxury apartment building located in the heart of Mineola, known as Morgan Parc. The masonry façades of Morgan Parc draw upon turn-of-the-century mill buildings whose architecture is expressed in their strong deep structural piers and intricate brick detailing. The expansive project utilized over half a million of Glen-Gery’s Charleton Colonial bricks and more than 100,000 special shapes to create the complex details that aid in humanizing a building of such scale. The brick piers extend the full height of the building, opening up at the ground floor to create a retail arcade that wraps the courtyard. Sizeable industrial size window units span between the deep piers, flooding the apartments with natural light.

The first floor of the building is occupied by local retail stores and branches out to the courtyard and valet parking for a dynamic and engaging experience. The spacious courtyard extends to Second Street with the two symmetrical brick wings, gradually stepping down along Front Street.

The building is capped by glass-enclosed rooftop amenity spaces, an outdoor pool, and terracing roofs overlooking Long Island’s expansive landscape below. The cascading roofs also offer a landscaped public area for the residents and private terraces adjacent to the apartments.
key players:
Architect • SBJ Group
Distributor • State Material
Mason • Con Coakley

the brick breakdown:
Over Half a Million Charleton Colonial Modular Brick
+107,800 Shaped Brick