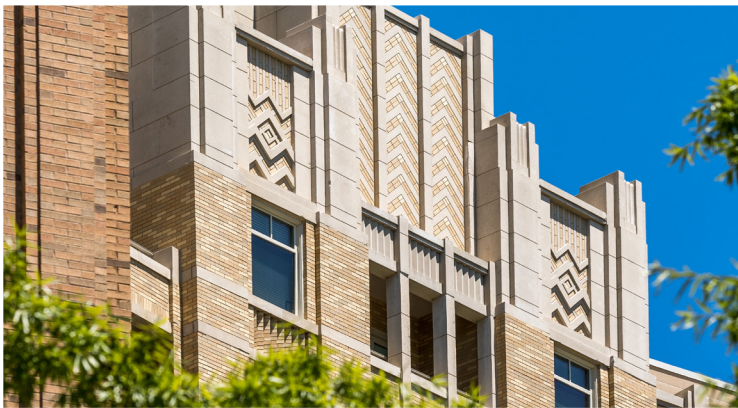


case study: a closer look at **THE WAYCROFT**



Tawny Beige Smooth Thin Brick, Golden Dawn Smooth, Rome Grey, 52-DD

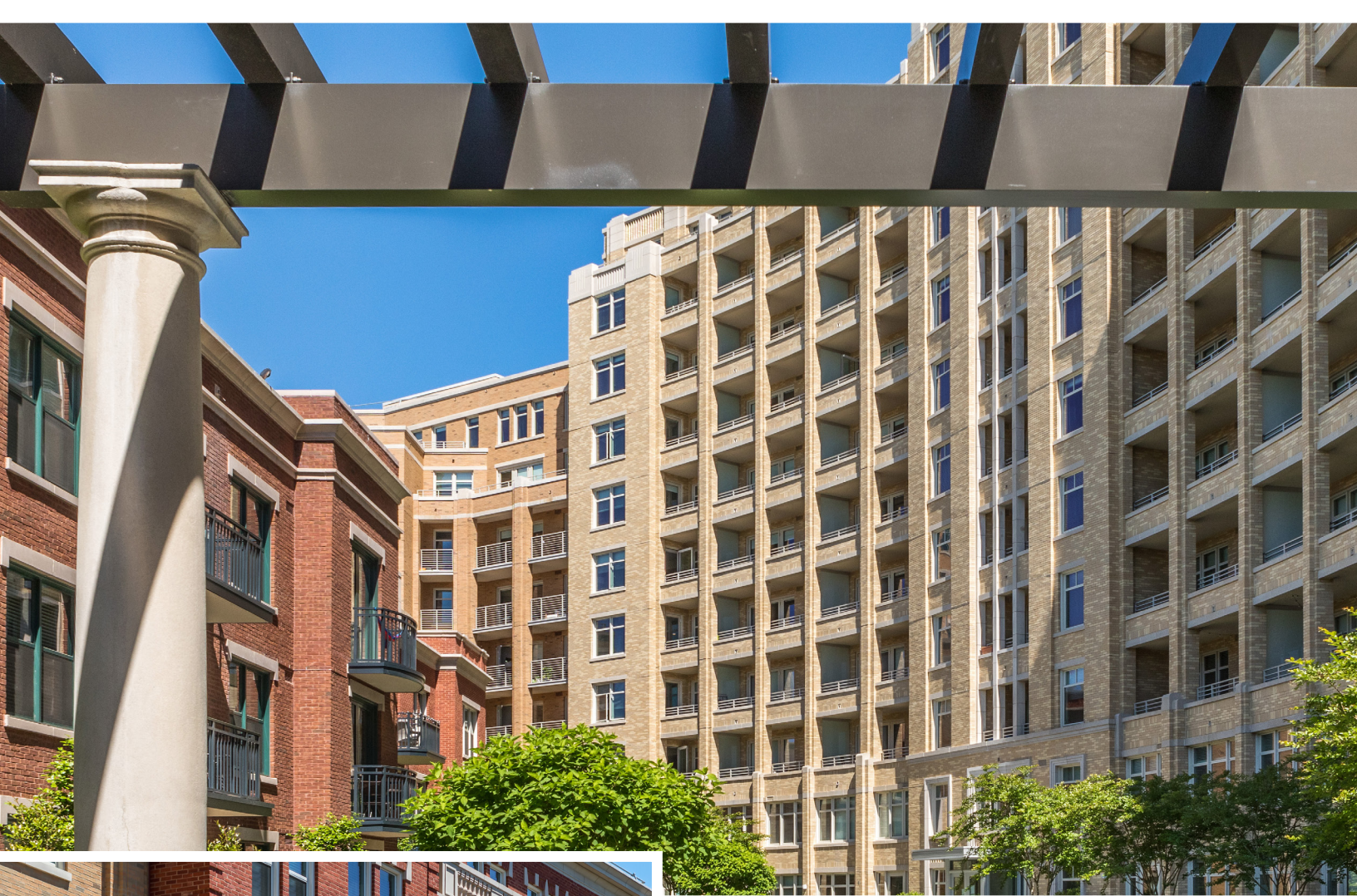
The Waycroft • Arlington, Virginia

The Waycroft, located in Arlington, Virginia, is a 61,000 square foot multi-residential building with three levels of underground parking that sits on an entire city block in the well-known neighborhood of Ballston.

The broad curve façade of The Waycroft makes for a dramatic landmark at a critical intersection of Glebe Road and Wilson Boulevard, linking the commercial business district with a residential community. This building offers 491 units, with retail giant Target and the Silver Diner restaurant located on the ground level, occupying about 100,000 square feet for retail purposes.

This remarkable project features multiple façade heights that create three unique architectural buildings, all linked with separate entrances, utilizing various brick colors, shapes and textures from Glen-Gery. Each building possesses a unique aesthetic design yet blends seamlessly into the surrounding neighborhood, and each other.

The project features blends of several brick colors from light cream to deep red across full and thin brick sizes. The combination of brick bond patterns and color mortars utilized alongside the custom corner details of precast and brick quoins as well as other materials, provide interest, depth and dimension to this breath-taking city block.



key players:

Architect • David M. Schwarz Architects, Inc.

Distributor • Glen-Gery Capital Brick
Masonry Supply Center

the brick breakdown:

342,720 pc Blend of Golden Dawn Smooth, Rome Grey Smooth, Tawny Beige Smooth in Modular Size, including 11,390 shapes

222,600 pc 52-DD Modular, including 6,694 shapes

32,142 pc Rome Gray Smooth Modular size, including 117 shapes

2,890 pc Golden Dawn Smooth Modular Thin Brick, including 140 shapes

2,855 pc Tawny Beige Smooth Thin Brick, including 105 shapes

A brand of Brickworks

Due to printing limitations, color and texture may vary from actual product. Final selection should always be based on an actual product sample. For more information, contact your Glen-Gery representative. © 2022 Glen-Gery Corporation

